

## QUAESTUS 7 – CONTENTS

### Section 1: MANAGERIAL STRATEGIES AND ORGANISATIONAL CULTURE

Dina Maria Luț – CORPORATE SOCIAL RESPONSIBILITY POLICY WITHIN THE ROMANIAN WEST REGION COMPANIES

Dina Maria Luț - THE ROLE OF HUMAN CAPITAL DEVELOPMENT IN INCREASE COMPETITIVENESS IN ROMANIAN TOURISM ENTERPRISES

Milen Peneliev – CURRENT DEMOGRAPHIC AND URBAN PROBLEMS IN THE DANUBIAN DOBRUDZHA (REGION BULGARIA)

Brigitta Zsoter, Sandor Harcosas, Nicoleta Trandafir – THE SOCIAL-ECONOMIC IMPACTS OF A NEW PLANT OF A LARGE COMPANY AS A NEW INVESTMENT

Brigitta Zsoter, Balazs Rabai, Nicoleta Trandafir - THE ECONOMY OF TATABÁNYA, A MIGRATION INITIATOR BETWEEN 1950 AND 2014

Dragisa Stanujkic, Bojan Djordjevic, Darjan Karabasevic - SELECTION OF CANDIDATES IN THE PROCESS OF RECRUITMENT AND SELECTION OF PERSONNEL BASED ON THE SWARA AND ARAS METHODS

Nora Codruța Curta, Răzvan Petrușel, Corina Anamaria Mîinea – BUSINESS SIMULATION OF TOURISM COMPANIES USING THE LEVEL I EXERCISE FIRM MODEL

Vlad Flores, Dina Luț – EVALUATING COMMERCIAL PERFORMANCE IN AN OIL PRODUCTS DISTRIBUTION FIRM

Jana Gálová, Elena Horská - BUSINESS INTERNATIONALISATION AND THE CHOICE OF INTERNATIONAL STRATEGY IN CASE OF SLOVAK COMPANIES

Pavel Ciprian - THE GROWING IMPORTANCE OF SOCIAL MEDIA IN BUSINESS MARKETING

### Section 2: ACCOUNTING AND FINANCE

Sándor NAGY – EFFECTIVENESS PROBLEMS AT URBAN PUBLIC TRANSPORT – FROM THE PERSPECTIVE OF THE EUROPEAN COURT OF AUDITORS

Marius – Nicolae Miculescu – ACCOUNTING AND TAX LEGISLATION ISSUES REGARDING THE PROCUREMENT AND THE SUPPLY FOR INTRA-COMMUNITY GOODS

Radu Dorin Lenghel – INTERNAL FINANCIAL ACCOUNTING CONTROL OF PRIVATE ENTITIES

Radu Dorin Lenghel - CONSIDERATIONS REGARDING PERISHABLE ITEMS

Radu Dorin Lenghel - CONSIDERATIONS REGARDING THE SIMULTANEOUS WRITING-OFF OF COMPENSATIONS AND PERISHABLE ITEMS

Ciprian Ioan Rujescu, Adrian Nicolae Matea, Simona Martin, Ramona Ciolso – DETERMINATION OF THE OPTIMUM PRODUCTIONS SURFACE (MONOFACTORIAL MODEL) HAVING AN INITIAL FIXED CAPITAL

Filip Pațao, Janeta Weisz - STATISTICAL YEARBOOK OF ROMANIA, A PUBLIC GOOD

Corina Miculescu - EXTRAORDINARY FINANCIAL RESOURCES – TRENDS

Corina Miculescu - OPPORTUNITIES FOR PREVENTION AND FIGHTING TAX EVASION