



# Digital Markets in the EU

Radboud  
Economic Law  
Series

Marc Veenbrink,  
Anne Looijestijn-Clearie  
& Catalin S. Rusu (eds)

# Digital Markets in the EU

Marc Veenbrink,  
Anne Looijestijn-Clearie  
& Catalin S. Rusu (eds)



## Digital Markets in the EU

Marc Veenbrink, Anne Looijestijn-Clearie & Catalin S. Rusu (eds)

*Radboud Economic Law Series*

ISBN: 978-94-6240-664-3

Published by  Wolf Legal Publishers

 Wolf Legal Publishers (WLP)

P.O. Box 313

5060 AH Oisterwijk

Tel. +31 (0)13 - 582 13 66

Fax +31 (0)84 - 837 67 00

E-Mail: [info@wolfpublishers.nl](mailto:info@wolfpublishers.nl)

[www.wolfpublishers.nl](http://www.wolfpublishers.nl)

All rights reserved. Subject to the exceptions laid down in the Dutch Copyright Act 1912, no part of this publication may be reproduced (including stored in an automated data system), or made public, in any way whatsoever, without the prior written permission of the publisher. The amount due for photocopying under Articles 16B and 17 of the Dutch Copyright Act 1912 is to be paid to the Dutch Stichting Reprorecht. Pursuant to Article 16 of the Dutch Copyright Act 1912, anyone wishing to reproduce part of this publication in anthologies, readers and other compilations must seek the publisher's prior permission. Although great care has been taken in the production of this publication, neither the author(s), editor(s) nor the publisher accept any liability for possible errors or imperfections.

© Authors / Wolf Legal Publishers 2018

RADBOUD ECONOMIC LAW SERIES

VOLUME 2

# Digital Markets in the EU

Marc Veenbrink,  
Anne Looijestijn-Clearie  
& Catalin S. Rusu (eds)



# Table of Contents

About This Series	VII
Acknowledgments	IX
List of Abbreviations	XI
Foreword	XIII
<b>Chapter 1:</b>	1
State of the Art and Prospective Directions in the Digitalisation of Economic Law	
<i>Catalin S. Rusu, Anne Looijestijn-Clearie and Marc Veenbrink</i>	
<b>Chapter 2:</b>	37
Digital Markets in the EU: The Importance of the Footloose Consumer	
<i>Siún O’Keeffe and Bart Noé</i>	
<b>Chapter 3:</b>	61
Don’t Be Evil: Can We Teach Algorithms Not to Break Competition Law?	
<i>Hans Vedder</i>	
<b>Chapter 4:</b>	75
Antitrust in Digital Markets in the EU: Policing Price Bots	
<i>Jan Blockx</i>	
<b>Chapter 5:</b>	91
Predatory Innovation: The Time Has Come Today!	
<i>Thibault Schrepel</i>	
<b>Chapter 6:</b>	111
Streamlining EU Law Enforcement in a Regulated Digital Market Environment	
<i>Pieter Van Cleynenbreugel</i>	

<b>Chapter 7:</b>	137
Universal Service in Electronic Communications: Pouring New Wine into Old Bottles?	
<i>Csongor István Nagy</i>	
Chapter 8:	155
Should the European Union Regulate the Collaborative Economy?	
<i>Marco Inglese</i>	
<b>Chapter 9:</b>	175
Towards a Data Sharing Economy: The Legal Framework for Access to Data	
<i>Carsten Koenig</i>	
<b>Chapter 10:</b>	193
Private Law Cyber Security Obligations in the Digital Single Market	
<i>Pieter Wolters</i>	
Bibliography	217