Contents

List	of cont	ributors	vii
PAF	RT I	INTRODUCTION	
1		oduction na Pihlajarinne, Juha Vesala and Olli Honkkila	
PAF	RT II	COPYRIGHT AND ONLINE DISTRIBUTION – ON A PATH TO FRAGMENTATION?	
2		SM Directive: a package (too) full of policies <i>Kivistö</i>	5
3		ng and copyright – a problem solvable by conal-technical concepts? Pihlajarinne	25
4	Neighbouring rights: in search of a dogmatic foundation. The press publishers' case <i>Valentina Moscon</i>		
5		he unavoidable – the challenges of digital second-hand tplaces to the doctrine of exhaustion <i>Mezei</i>	62
6	prospe	ded collective licensing and online distribution – ects for extending the Nordic solution to the digital realm Alén-Savikko and Tone Knapstad	79
7	balanc	ity and access to contact information: striking the see when service is used to distribute copyrighted digital at Weckström Lindroos	97

PART III EMERGING TECHNOLOGIES FOR ONLINE DISTRIBUTION – MORE FRAGMENTATION IN THE FUTURE?

8	AI-generated content: authorship and inventorship in the age of artificial intelligence Rosa Maria Ballardini, Kan He and Teemu Roos		
9	Winds of change: conceptualising copyright law in a world of 3D models and 3D design files – a perspective from the UK <i>Dinusha Mendis</i>		
10	Different aspects of trade mark confusion with respect to distribution of CAD files in the era of 3D printing <i>Taina Pihlajarinne and Max Oker-Blom</i>	153	
PAF	RT IV DIGITAL SINGLE MARKET, COMPETITION AND REGULATION		
11	Digital Single Market, digital content and consumer protection – critical reflections Katri Havu	172	
12	Allowing online content to cross borders: is Europe really paving the way for a Digital Single Market? Giuseppe Mazziotti	188	
13	Achieving a Digital Single Market for online distribution of content: when would extending the Geo-blocking Regulation be justified? <i>Juha Vesala</i>	204	
14	Protecting domestic online content distribution in the EU: the impact of geo-blocking and open Internet rules on non-EU Over-The-Top players <i>Marta Cantero</i>	223	
15	The Internet access provider's commercial practices under the EU rules on open Internet Olli Honkkila	240	
PAF	RT V CONCLUDING REMARKS		
16	Concluding remarks Taina Pihlajarinne, Juha Vesala and Olli Honkkila	261	
Inde	Index		