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International Scientific Conference**

FINANCE AND PERFORMANCE OF FIRMS IN SCIENCE, EDUCATION AND PRACTICE

Under the auspices of the Dean
doc. Ing. David Tuček, Ph.D.

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*Proceedings of the 8th International Scientific Conference
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Preface

Dear Conference Participants!

We are very pleased to introduce the Proceedings of the eighth “Finance and Performance of Firms in Science, Education and Practice” conference. As with previous conferences, the theme was the link between the information provided by researchers and academics, representatives of companies, banks, and other financial institutions, public administration as well as PhD students.

As a conference organized every two years, the Faculty of Management and Economics of the Tomas Bata University in Zlín is pleased to host the eighth conference to recreate a platform for professional discussions and dialogues of participants from different countries. We see this as a wonderful opportunity for those actively engaged in this area to share their knowledge and experience.

The conference programme, as well as the proceedings you have received, confirms that all these subjects and relevant problems are covered and that there is an opportunity for exchange of ideas and opinions. On the basis of double blind reviews, only papers that met the requirements of reviewers regarding the content, structure, and the completeness of the references cited were included in the Conference Proceedings.

The plenary lectures and discussion in special sections bridged the gap between the different fields of: finance, economy, accounting and business and administration, making it possible for non-experts in a given area to gain insight into new areas. Among the speakers were several young scientists, namely, postdocs and students, who brought new perspectives to their fields.

The conference aims to contribute to the enrichment of understanding connected to the given set of current problems and to support further growth of cooperation.

On behalf of all the members of organizational committee, I hope that the conference will provide boundless opportunities for the exchange of knowledge and experience among participants and a chance to make personal contacts.

assoc. prof. David Tuček, Ph.D.

Dean of the Faculty of Management and Economics of TBU in Zlín

Zlín, April 2017

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